



**NOT FAR
FROM
THE TREE**

CORPORATE PARTNERSHIPS



MISSION

Our mission is to harness the power of fruit trees to create healthy, resilient, sustainable and connected communities across Toronto. We empower Torontonians to pick and share fruit that would otherwise fall to waste, while providing opportunities to connect more intimately with their neighbours, environment, and food system. We act as, and empower people to be stewards of the urban orchard to ensure benefits can be realized for many generations to come.

VISION

We envision a future Toronto where everyone has access to the urban harvest as part of a resilient, local food system that builds community, and is based on the value of shared abundance. To achieve this vision, we work to:

- Bring people together around the harvest
- Strengthen community ties
- Increase access to healthy and local fruit
- Raise public awareness of Toronto's urban orchard as a food source
- Promote the health and sustainability of the urban orchard
- Amplify the work of our social service partner agencies

LOOKING FOR WAYS FOR YOUR TEAM TO **GET INVOLVED?**

Your contribution ensures the long-term sustainability of our Fruit Picking Program by allowing us to host more picks, engage volunteers, serve partner agencies, and ultimately provide people in Toronto with access to fresh, local fruit while diverting waste from landfills.

Engage your team with a unique fruit picking experience at an urban orchard, or through a hands-on food preserving workshop!

- Spend time together in person
- Connect, talk, laugh, learn
- Help divert food waste



TEAM PICKING

Picks at this level are a unique way for your team to experience Toronto's urban orchard between August - September! 1/2 of the harvest will be shared with a local food bank, community fridge or meal program for those facing food insecurity.

All participants will be able to take fresh fruit home, learn how to use NFFTT fruit-picking equipment, gain fruit tree knowledge and have a great time connecting with colleagues while being in nature.

Planning does require a bit of patience as we work alongside Mother Nature!

CULTIVATORS

- \$3,000
- Private Orchard
- Staff-led pick for your team (max. 15 people)
- Your company listed as one of our supporters in our annual impact report.

STEWARDS

- \$5,000
- Private Orchard
- Staff-led pick for your team (max. 20 people)
- A feature in the newsletter.
- Your company listed as one of our supporters in our annual impact report.

COMMUNITY BUILDERS

- \$10,000
- Private Orchard
- Staff-led pick for your team (max. 40 people) OR 2 fruit picking opportunities.
- Your company recognized in 1 social media post, and featured in the newsletter.
- Your company listed as one of our supporters in our annual impact report.



FOOD WORKSHOPS

Workshops are a great way for participants to engage in a team-building experience, learn food processing skills and donate fresh preserves to a local community group feeding Toronto's vulnerable. Participants will leave with new skills, delicious preserves, and recipes to try at home!

- "Pickle" Workshops: Use NFFTT fruit when available, and recipes can be tailored to suit your team's goals. Think spiced apple-pear chutney, or quick pickled mixed veggies!
- "Press" Workshops: Use NFFTT apples and a cider press to turn fruit into liquid gold juice!

It may even be possible to bring a workshop to your office!
Get in touch for further information!

CULTIVATORS

- \$3,500
- Private cooking space
- Staff-led preserving workshop for your team (max. 10 people)
- Your company listed as one of our supporters in our annual impact report.

STEWARDS

- \$5,500
- Private cooking space
- Staff-led preserving workshop for your team (max. 15 people)
- A feature in the newsletter.
- Your company listed as one of our supporters in our annual impact report.

COMMUNITY BUILDERS

Pick & Pickle/Press Combo

- \$10,000
- One fruit pick and one food workshop.
- Staff-led pick at a private orchard for your team (max. 15 people) (day 1)
- Staff-led fruit preserving workshop, or quick-pickling (max. 15 people) (day 2)
- Your company recognized in 1 social media post, featured in the newsletter.
- Your company listed as one of our supporters in our annual impact report.



PARTNER IMPACT

Total since 2022

- 12 Fruit picking & food workshop experiences
- 4,063 pounds of fruit rescued from the landfill
- 3,145 pounds have been donated to our Toronto community agencies through partner picks
- Engaged 167 employees from 9 different employers in off-site activities to connect, reduce food waste and share the harvest!
- 2 preserving workshops produced 152 jars of quick-pickled veggies and jam that were donated to Mustard Seed at Frontbonne Ministries in 2024
- Previous donations made to Feed Scarborough, Building Roots, Parkdale Community Food Bank, TNO, Eastview, Fort York Food Bank, CF_TO Community Fridges Toronto, and Evangel House

FRUIT PICKING PROGRAM BY 2024 NUMBERS

- 12,666 pounds of fruit were picked from 173 trees and saved from landfills, which is the equivalent GHG output of 4 vehicles driven for one year.
- 5,314 pounds of fruit were donated to 22 community agencies!
- 640 registered volunteer fruit pickers across the GTA and 13 active pick leaders.
- NFFTT hosted 3 of community socials and 5 agency picks engaging 89 people.
- Launching a new fruit picking portal for the 2025 season!
- Apple Tasting Fundraiser with Orchard People and Vineland Research Institute
- 83% of volunteer spots were filled!
- Since '08, NFFTT has rescued over 290,000 pounds of fruit from the landfill to reduce GHG emissions and planted over 1,245 fruit trees, shrubs and pollinator plants.



NEXT STEPS:

- Set up a discovery meeting with NFFTT to discuss your interests. A member of our team will review the partnership package with you, explain the planning process, answer any questions and work with you to provide the best experience for your team.
- Please note that team picks and food workshops are not eligible for tax receipts as a service is being provided. We will issue tax receipts for any additional donations made.
- Email us at info@notfarfromthetree.org!

LOOKING FOR SOMETHING ELSE?

- If you would like to support the Fruit Picking Program, please connect with us about sponsorship opportunities.
- Visit our website for more information about our services, notfarfromthetree.org.

